

HARMAN INTERNATIONAL PRIVACY STATEMENT

HARMAN International ("HARMAN" or "the Company") values your privacy and is committed to protecting your Personal Information. This Privacy Statement explains how we process, store, share, and protect the Personal Information that you provide when you use our products and solutions, our website (the "Site"), or otherwise interact with the Company. For the purposes of this Privacy Statement, "Personal Information" means information that relates to you as an individually identifiable person, such as your name, e-mail address, and mobile number.

Alternative formats of this Privacy Statement are available to individuals with a disability. Please contact privacy@harman.com for assistance.

This Privacy Statement addresses the following topics:

- **Personal Information We Collect**
 - Personal Information We Collect From You
 - Personal Information We Collect Through Technology On Our Site
 - Personal Information We Receive From Third Parties
- **Purposes For Which We Use & Collect Your Personal Information**
- **When We Share Your Personal Information**
- **How We Protect Your Personal Information**
- **Region-Specific Information**
 - All Locations Outside of The United States
 - European Economic Area, the United Kingdom and Switzerland
 - Brazil
 - California
- **Changes To This Privacy Statement**

Personal Information We Collect

Personal Information We Collect From You

HARMAN may collect Personal Information from you when you use this Site, use our products or automotive solutions, register your HARMAN product, or directly interact with the Company at a trade show or conference, or when you contact the Company (collectively referred to in this Privacy Statement as the "Services"). The Personal Information we may collect is dependent on the Services you use. The categories of Personal Information that we collect may include the following:

- **Contact Information & Identifiers:** Including your name; address; email address; telephone number; unique online identifier, Internet Protocol address ("IP address"); account name; and date of birth.
- **Login Information:** Including the username and password you use to access features on HARMAN's website and other Services.
- **Payment Information:** Including your payment method; bank account number, debit card number, credit card number, CVV / CID, expiration date; billing address.
- **Location Information:** Including geolocation information collected when you use certain Services.
- **Product & Service Usage Information:** Including product name, serial number, place of purchase, product usage information, colour, and version; product reviews and warranty information.
- **Purchase History Information:** Including the names of the products purchased, the place(s) of purchase, and the price paid for the product(s).

- **Internet or Other Electronic Network Activity Information:** Including pages visited on HARMAN's websites and links clicked; IP address; location information; language preference and interactions with ads.
- **Biometric Information:** Including voice recordings, from which an identifier template, such as a voiceprint which can be extracted, sleep and health data that contain identifying information, and fingerprint data.
- **Sensory Information:** Including audio, visual, thermal or similar information that can be linked or associated with a particular consumer or household.
- **Other Information You Provide:** Including Personal Information that relates to your use of our Services, such as the date / time you used our Services, the length of time for which you used our Services, or the reason for which you used our Services.

Personal Information We Collect Through Technology On Our Site

We collect information through technology to enhance our ability to serve you. When you access and use the Site, HARMAN and, in some cases, our third-party service providers collect information about how you interact with the Site. Please see the link below for more information:

--> [Cookie Policy](#)

Personal Information We Receive From Third Parties

Depending on the services you use, HARMAN may also collect information about you from a third party, including:

- **Service Providers:** Including our website payment processor, companies that we work with to service our products, and the organizers of our conferences and trade show events.
- **Vendors:** Including companies that sell our products.
- **Original Equipment Manufacturers ("OEMs"):** Including companies that use our products within their vehicles.

Purposes For Which We Collect & Use Your Personal Information

HARMAN may use your Personal Information for the following purposes:

- Providing our Services
- Improving our Services
- Communicating with you
- Verifying your identity
- Registering users for HARMAN promotions and events
- Responding to technical support questions and concerns
- Contacting users for marketing, advertising, and sales purposes
- Responding to questions and feedback
- Conducting market research and analysis
- Conducting internal research for technological development
- Continuously evaluating and improving the online user experience
- Network and information security
- Fraud prevention
- To permit access to our facilities
- Reporting suspected criminal acts
- Compliance with the law or to protect the rights, property, or safety of HARMAN, our users, or others

When We Share Your Personal Information

We do not sell or rent your Personal Information to third parties. The following are some of the ways we share your Personal Information:

- **Third-Party Service Providers:** We will share your Personal Information with third-party service providers under contract with HARMAN to help us provide services to you. The following are some examples of the types of third-party service providers with which we share your Personal Information and our purpose for doing so:
 - **Data Analytics:** We retain third-party service providers to help us perform data analytics regarding your interactions with the Site. For example, Google Analytics may track what pages users visit on the Site and how long they stay there to determine how users use the Site.
 - **Legal Advice:** We may disclose your Personal Information to an attorney in the process of obtaining legal advice.
 - **Third-party Processors:** We use third-party order and payment processors when you purchase products from our Site or contact our local service providers in certain countries. We also use third-party service providers to organize HARMAN conferences and trade shows.
 - **Advertising Platforms:** We may disclose the fact that you visited the Site to advertising networks so that they can show you HARMAN advertisements on other websites and platforms. These services can help us tailor advertising that we think may be of interest to you based on your use of the Site and to otherwise collect and use data about your use of the Site.

We require these third-party service providers, by written agreement, to provide safeguards for your Personal Information similar to the ones that we provide.

- **Required Disclosures:** We may be required to share Personal Information in a court proceeding, in response to a court order, subpoena, civil discovery request, other legal process, or as otherwise required by law.
- **Legal Compliance and Protections:** We may disclose your Personal Information when we believe disclosure is necessary to comply with the law or to protect the rights, property, or safety of HARMAN, our users, or others. This includes exchanging Personal Information with other companies and organizations for fraud protection and credit risk reduction.
- **Corporate Transactions:** We reserve the right to disclose and transfer your Personal Information:
 - In connection with a corporate merger, consolidation, bankruptcy, the sale of substantially all of our membership interests and/or assets or other corporate change, including to any prospective purchasers.
 - To a subsequent owner, co-owner, or operator of the Site or successor database.

How We Protect Your Personal Information

The security and confidentiality of your Personal Information is important to us. We have technical, administrative, and physical security measures in place to protect your Personal Information from unauthorized access or disclosure and improper use.

For example, we use Transport Security Layer (TSL) encryption to protect the data collection forms on our Site. In addition, we restrict access to your Personal Information. Only employees who need the Personal Information to perform a specific job (for example, a customer service representative) are granted access to Personal Information. Employees with access to Personal Information are kept up-to-date on our security and privacy practices.

It is important for you to protect against unauthorized access to your password and to your computer. Be sure to close your browser after you have completed your visit to the Site. Please note that despite our reasonable efforts, no security measure is ever perfect or impenetrable, so we cannot guarantee the security of your Personal Information.

Region-Specific Information

All locations Outside Of The United States

The Personal Information that HARMAN collects through this Site is downloaded to a server maintained by HARMAN in the United States. HARMAN is located at 400 Atlantic Street, 15th Floor, Stamford, CT 06901 in the United States.

Because HARMAN is a global company with locations all over the world, the location in which HARMAN stores the Personal Information that the Company collects from you outside of this Site—for example, when you contact us or directly interact with HARMAN at a trade show or conference—will depend on your country of residence. For more information please contact privacy@harman.com.

Cross-Border Data Transfers:

In order to provide our Services, your Personal Information may need to be accessed by our entities across the world, including in the United States. Before transferring your Personal Information to any of our entities across the world, HARMAN will ensure all required transfer mechanisms are in place to ensure an adequate level of protection for the transfer of your Personal Information.

Legal Bases For Processing:

HARMAN processes your Personal Information with your consent and as required by law. Where applicable, HARMAN processes your Personal Information as necessary for the performance of any contracts with you; for example, when processing your orders and payments, or providing you with our Services, and to take steps, at your request, before entering into a contract with you. HARMAN also processes Personal Information as necessary for its legitimate interests as follows:

- Marketing and advertising: Unless you opt out as described below, we use your Personal Information regarding products and services you have ordered, or in which you have otherwise demonstrated an interest, as necessary to provide you information about the products and services that we think might interest you in accordance with applicable law.
- Network and information security, fraud prevention, and reporting suspected criminal acts: In the event of fraud, a security incident, or a suspected criminal act, we would examine Personal Information that appeared to be linked to the incident as necessary to determine what happened, remediate, report to the authorities, and prevent a recurrence.

Automated Decision Making:

HARMAN sometimes uses Personal Information submitted through the Site for automated decision-making. For example, HARMAN may display advertisements and send emails to you containing content automatically chosen based on the products you have ordered from us in the past. However, HARMAN will not use Personal Information submitted through the Site or obtained through our other Services for automated decision-making, including profiling, which produces legal effects or similarly significantly affects the data subject.

Retention:

HARMAN will retain your Personal Information for the time period needed to accomplish the purpose for which HARMAN collected your Personal Information, and for as long thereafter as is permitted or required by applicable law. For additional information about the retention of your Personal Information, please contact privacy@harman.com.

Unsubscribing From Emails:

In addition, you may cancel or modify the email communications you have chosen to receive from HARMAN by following the instructions contained in emails from us. Alternatively, you may email HARMAN at unsubscribe@harman.com with your request, stating 'Unsubscribe' in the header and

what email addresses you wish not to receive HARMAN emails. Within a reasonable period, we shall ensure that such email addresses are unsubscribed.